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Personal Finance Sites Ranked by Subscribers

Posted by Madison on January 22nd, 2008

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Want to see how the various personal finance sites stack up? Here it is! The **2008 Personal Finance Site Rankings** based on subscriber counts.

About the Ranking

Included are blogs that meet the following criteria:

- Personal finance related material
- Minimum subscriber count of 200
- Publicly displayed feed count and source

Sites are ranked as of Feedburner subscriber count on **January 22, 2008**. The feed displays will monitor the current counts each day. The ranking will remain static using the January 22 counts; raw numbers are included for reference.

Personal Finance Sites Ranked by Subscribers

Rank	Blog	Subscribers	Feedburner Readers
1	My Personal Finance Journey	63566	BY FEEDBURNER
2	Get Rich Slowly	45511	87995 readers BY FEEDBURNER
3	The Simple Dollar	25423	88482 readers BY FEEDBURNER
4	My Money Blog	12387	16536 readers BY FEEDBURNER
5	Wise Bread	8634	35717 readers BY FEEDBURNER
6	Consumerism Commentary	6480	BY FEEDBURNER
7	Blueprint For Financial Prosperity	4816	12667 readers BY FEEDBURNER
8	All Financial Matters	3603	4988 readers BY FEEDBURNER
9	Personal Finance Advice	2893**	2011 readers BY FEEDBURNER
10	Money Matter & More Musings	2580	4352 readers BY FEEDBURNER
11	Millionaire Mommy Next Door	2536	4227 readers BY FEEDBURNER
12	The Digerati Life	2312	6029 readers BY FEEDBURNER
13	Mighty Bargain Hunter	2294	2938 readers BY FEEDBURNER
14	Lazy Man And Money	1945	4206 readers BY FEEDBURNER
15	Generation X Finance	1927	7408 readers BY FEEDBURNER
16	My Open Wallet	1823	3182 readers BY FEEDBURNER

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10 Inexpensive Christmas Gifts Under \$10

Most Expensive Christmas Gift Ideas You Don't Want to Miss

2 New Amazon Gift Card Bonuses

Categories

Budgeting (28)
Career (9)
College Savings (13)
Credit Cards (69)
Debt (46)
Frugal (65)
Goals (8)
Holidays (1)
Insurance (17)
Investing (50)
Kids (11)
Millionaires (3)
News (2)
Organization (15)
Quick Money (77)
Real Estate Investing (3)
Retirement (37)
Savings (87)
Tax Tips (87)

Recent Articles

Corra Winner, Christmas Shipping, and More

Last Minute Shopping Bonuses and Deals

2011 Payroll Tax Out: What Your Paycheck Will Look Like

A Stroll Through Our Holiday Traditions

\$25 American Express Shopping Bonus

Madison's Third Favorite Thing: An Orma

Obama Tax Deal In the Works

6 More Ways to Cut Holiday Spending

8 Ways to Fix Holiday Spending Problems

Christmas Baking, Leapfrog Shopping Deals, and More

17	Million Dollar Journey	1705	BY FEEDBURNER
18	Canadian Capitalist	1692	5234 readers BY FEEDBURNER
19	Blogging Away Debt	1669	2974 readers BY FEEDBURNER
20	Boston Gal's Open Wallet	1572	1968 readers BY FEEDBURNER
21	Don't Mess With Taxes	1295	2580 readers BY FEEDBURNER
22	Clever Dude	1262	3201 readers BY FEEDBURNER
23	Money Smart Life	1230	2579 readers BY FEEDBURNER
24	The Sun's Financial Diary	1098	1020 readers BY FEEDBURNER
25	Punny Money	1063	1151 readers BY FEEDBURNER
26	My 1st Million At 33	945	1318 readers BY FEEDBURNER
27	Paid Twice	925	3063 readers BY FEEDBURNER
28	My Two Dollars	912	3539 readers BY FEEDBURNER
29	Frugal for Life	888	
30	Frugal Law Student	874	1505 readers BY FEEDBURNER
31	Being Frugal	854	5592 readers BY FEEDBURNER
32	Moolanomy	796	4233 readers BY FEEDBURNER
33	Money Ning	681	10155 readers BY FEEDBURNER
34	Art Of Money	676	698 readers BY FEEDBURNER
35	Gather Little By Little	652	3268 readers BY FEEDBURNER
36	Money And Values	644	404 readers BY FEEDBURNER
37	American Consumer News	639	876 readers BY FEEDBURNER
38	Hustler Blog	617	975 readers BY FEEDBURNER
39	The Dough Roller	601	9738 readers BY FEEDBURNER
40	Queercents	560	1594 readers BY FEEDBURNER
41	An English Major's Money	548	492 readers BY FEEDBURNER
42	FIRE Finance	532	
43	Grad Money Matters	525	618 readers BY FEEDBURNER
44	Brip Blap	485	1859 readers BY FEEDBURNER
45	Cash Money Life	484	3094 readers BY FEEDBURNER
46	A Penny Closer	428	413 readers BY FEEDBURNER
47	Poorer Than You	413	1459 readers BY FEEDBURNER
48	Single Guy Money	387	1394 readers BY FEEDBURNER
49	Everybody Loves Your Money	382	939 readers BY FEEDBURNER
50	Advanced Personal Finance	370	60 readers BY FEEDBURNER
51	Smart Money Daily	334	478 readers BY FEEDBURNER
52	Debt Kid	295	1399 readers BY FEEDBURNER
53	Quest For Four Pillars	293	3462 readers BY FEEDBURNER
54	One Frugal Girl	289	740 readers BY FEEDBURNER
55	Financial Jungle	282	295 readers BY FEEDBURNER
56	My Financial Journey	259	269 readers BY FEEDBURNER
57	The Happy Rock	240	721 readers BY FEEDBURNER
58	My Dollar Plan	236	
59	Blunt Money	220	366 readers BY FEEDBURNER

If you would like to be included in a future version please [contact](#) me with your site name and Feedburner source code.

**Personal Finance Advice numbers are from January 23 due to a substantial change in numbers. January 22 count was 86473. I'm not sure what the discrepancy is or if it had something to do with [the day the feedburner stats went crazy](#). Ranks 1-8 were moved up accordingly.

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Comments to *Personal Finance Sites Ranked by Subscribers*

Very cool list! Thanks for including me!



[Lynnae @ beingfrugal.net](#)
January 22nd, 2008 at 9:53 am

[Reply](#)

Wow! I know this took a lot of work! 😊

I think it's interesting to see each blog and their subscriber numbers all in one place. I remember reading a lot of these blogs when they were much smaller in terms of subscribers. Very cool. 😊



[Patrick](#)
January 22nd, 2008 at 10:04 am

[Reply](#)

Very cool list. If you do this again next month. I am planning to be in the top 25 or better. 😊



[Pinyo @ Moolanomy](#)
January 22nd, 2008 at 10:05 am

[Reply](#)

Glad to hear everyone is planning to move up the list! It was a fun one to put together.



[Madison](#)
January 22nd, 2008 at 10:30 am

[Reply](#)

Awesome job! It looks great with all of the colors too! Just glad to be included on the list.

Now...to work my up 😊



[gblguy](#)
January 22nd, 2008 at 10:21 am

[Reply](#)

Cool list! Glad I made it!

Thanks



[DebtKid](#)
January 22nd, 2008 at 12:33 pm

[Reply](#)

Looks great.

So can I assume that you will be sorting the order on a daily basis if there are any changes?? 😊

Mike



[Four Pillars](#)

[Reply](#)



January 22nd, 2008 at 3:25 pm

That was just fun to read through... funny thing is that a weekly newsletter I send out goes to over 2800 people.. wish those counted!



dawn
January 22nd, 2008 at 3:31 pm

[Reply](#)

So glad I made the list. Thanks for including me. I'm sure this took a lot of your time.



SingleGuyMoney
January 22nd, 2008 at 4:35 pm

[Reply](#)

Fantastic list! Thanks for considering as well as listing us. Cheers,
FIRE Finance



FIRE Finance
January 22nd, 2008 at 7:15 pm

[Reply](#)

Wow, a rainbow of readers! Nice job putting it together. It'd be interesting to know how much overlap there is between readers on the different sites.



Ben
January 22nd, 2008 at 8:57 pm

[Reply](#)

I think you got my feedburner badge mixed up with Get Rich Slowly's – there must be some mistake?

I wish. 😊 Cool list!



Brip Blap
January 23rd, 2008 at 5:39 am

[Reply](#)

Great list, thanks for including MDJ.



MillionDollarJourney
January 23rd, 2008 at 8:16 pm

[Reply](#)

My subscriber numbers are publicly available, though I don't display them on my site. As of this morning, I have 5,077 subscribers.



fivecentnickel.com
January 24th, 2008 at 6:26 am

[Reply](#)

What about pf blogs that don't use feedburner? Like, iwillteachyoutoberich.com ?



Why
January 24th, 2008 at 8:10 am

[Reply](#)

Thanks for all the work to compile this list!



Kay @ Don't Mess With Taxes
January 25th, 2008 at 1:36 am

[Reply](#)

Glad to hear everyone is enjoying it! I'll be sure to put together another version in the future.

@ Five cent nickel: I'll get you added to next one!

@ Why: I'd love to include other sites, however I don't see any subscription numbers at that site. Please let me know if I'm missing something.



Madison
January 25th, 2008 at 1:58 pm

[Reply](#)

I'm psyched to be included—thanks! Next time around, hit up Single Ma (fabulousfinancials.com); I know she's got a whole mess of subscribers.



English Major
January 28th, 2008 at 4:17 pm

[Reply](#)

Where have I been? I haven't seen this before! Great job on putting together a list — it has a lot of familiar names there. I'm glad you wrote about this on the forum so I could check it out!



The Digerati Life
February 13th, 2008 at 3:32 pm

[Reply](#)

Great list!

With, ~3,050 listeners subscribed to our "Money Guy" podcast, we'd love to be part of future updates. We've emailed you our Feedburner code to validate our statistics.

Best,
Brian



[Brian Preston, CFP/CPA](#)
April 21st, 2008 at 10:42 pm

[Reply](#)

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