

Lending Club Blog

The 30 Most Popular Personal Finance Blogs



Posted by [DebtKid](#) :: October 30, 2007 @ 12:21 pm

In the past few years, blogging about money and finance issues has become quite popular. It seems that while discussing money is still somewhat taboo in casual conversation, blogs are pushing the envelope online, discussing and dispensing financial advice on a daily basis.

Our Top 30 list is the cream of the PF (personal finance) blog crop. We used the following metrics to determine the rankings:

1. [Blog subscribers](#) (do people read this blog often?)
2. [Technorati rank](#) (do people link to this blog?)
3. [Compete.com traffic estimations](#) (do people actually visit this blog?)
4. [Page strength](#) (determines the relative importance and visibility of a webpage)

**** Note.** if you think we missed a good personal finance blog, or would like your blog to be considered in the next update of this list, please leave a comment on this post and we'll consider it in the next update. Thanks! **

The Top 30 Most Popular Personal Finance Blogs

1. <http://www.getrichslowly.org/blog>
2. <http://www.thesimpledollar.com>
3. <http://www.wisebread.com>
4. <http://www.savingadvice.com/blog>
5. <http://www.pfadvice.com>
6. <http://www.pfblog.com>
7. <http://www.mymoneyblog.com>
8. <http://www.fivecentnickel.com>
9. <http://www.bargaineering.com/articles>
10. <http://www.freemoneyfinance.com>
11. <http://www.consumerismcommentary.com>
12. <http://www.allfinancialmatters.com>
13. <http://www.thedigeratilife.com/blog>
14. <http://www.mdmproofing.com/iyw/weblog>
15. <http://www.ncnblog.com>
16. <http://www.makelovenotdebt.com>
17. <http://www.cleverdude.com>
18. <http://www.bloggingawaydebt.com>
19. <http://www.lazymanandmoney.com>
20. <http://www.myopenwallet.net>
21. <http://www.bostongalsopenwallet.blogspot.com>
22. <http://www.thesunfinancialdiary.com>
23. <http://www.mightybargainhunter.com>
24. <http://www.queercents.com>
25. <http://www.stopbuyingcrap.com>
26. <http://www.frugalforlife.blogspot.com>
27. <http://www.myltwodollars.com>
28. <http://www.wereindebt.com>

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- [April 2010](#)
- [March 2010](#)
- [February 2010](#)
- [January 2010](#)
- [December 2009](#)
- [November 2009](#)
- [October 2009](#)
- [September 2009](#)
- [August 2009](#)
- [July 2009](#)
- [June 2009](#)
- [May 2009](#)
- [April 2009](#)
- [March 2009](#)
- [February 2009](#)
- [January 2009](#)
- [December 2008](#)
- [November 2008](#)
- [October 2008](#)
- [September 2008](#)
- [August 2008](#)
- [July 2008](#)
- [June 2008](#)
- [May 2008](#)
- [April 2008](#)
- [March 2008](#)
- [February 2008](#)
- [January 2008](#)
- [December 2007](#)
- [November 2007](#)
- [October 2007](#)
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29. <http://www.singlemomandmoney.blogspot.com>

30. <http://www.firefinance.blogspot.com>

Honorable Mention

These guys didn't quite make the top 30, but they are worth taking a look at as well:

- <http://www.1stmillionat33.com>
- <http://www.mapgirl.net/mfc>
- <http://www.everybodylovesyourmoney.com>
- <http://www.budgetingbabe.blogspot.com>
- http://youngandbroke.typepad.com/young_and_broke
- <http://www.finance-weblog.com>
- <http://www.doughroller.net>
- <http://www.paidtwice.com>
- <http://www.plonkee.com>
- <http://www.nevblog.com>
- <http://www.gatherlittletytle.com>
- <http://poorerthanyou.com>
- <http://www.christianpf.com>
- <http://www.2millionblog.com>
- <http://www.dinksfinance.com>
- <http://www.beingfrugal.net>
- <http://blog.lendingclub.com>

The Lending Club blog didn't quite make the top 30, but it did make the honorable mention list! [Make sure and subscribe to the Lending Club blog here](#) in addition to checking out our Top 30 list.

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DebtKid is a blogger trying to [get out of debt](#) and a regular contributor to this blog. This entry was posted on Tuesday, October 30th, 2007 at 12:21 pm, under [Lending Club](#). You can follow responses through the [RSS 2.0](#) feed. You can [respond](#) or leave a [trackback](#) from your own site.

15 Comments

1.  [Lodewijkvdb](#):

[October 31st, 2007 at 6:59 am](#)

Nice way of determining the relative positions of the blogs. I don't follow pf blogs anymore, but I came across this list on Digg.

I used to read this one as well:

www.iwillteachyoutoberich.com

Subscribers:

Technorati: 9757 (447 authority)

Compete: 33430 people

Strength: 5.5 / 10

I'm not affiliated in any way with that blog by the way. Just thought it was nice to get the stats.

2.  [Tom](#)

[November 1st, 2007 at 3:49 am](#)











I see lots of favorites on there. I read Get Rich Slowly and several others daily.



3.  [JLP](#):

[November 2nd, 2007 at 2:30 pm](#)

Should savingadvice and PFAdvice both me on the list? They're the same blog.

Also, PFBlog.com seems awfully high on the list. His subscribers must be skewing his results.

4.  [JLP:](#)
[November 2nd, 2007 at 2:30 pm](#)
I meant to say "be" not "me."
5.  [The Digerati Life:](#)
[November 3rd, 2007 at 8:46 am](#)
I'd be interested to know how you formulated this list. There are a few other blogs I was surprised you didn't include here such as: Money, Matter and More Musings (<http://www.thetaoofmakingmoney.com>), genxfinance.com and moneysmartlife.com. I have to point out that thetaoofmakingmoney.com is a pretty popular pf site definitely up there in the rankings 😊.
6.  [Sunday Morning Link Love - List-ish Edition | I've Paid For This Twice Already...:](#)
[November 4th, 2007 at 7:23 am](#)
[...] This past week I was "almost" on a list. I made honorable mention on a list on Lending Club of the top 30 most popular personal finance blogs. Just being mentioned near the top 30 blogs was an incredible honor for me. So thanks Lending Club [...]
7.  [Money Blue Book:](#)
[December 13th, 2007 at 1:14 pm](#)
Interesting choice of personal finance blogs. Nice work though!
-Raymond
8.  [.:Finance News Online.: » Blog Archive » The 30 Most Popular Personal Finance Blogs:](#)
[December 31st, 2007 at 11:31 am](#)
[...] unknown wrote an interesting post today. Have a look for your self, Here's an excerpt, read the full story at the blog. In the past few years, blogging about money and finance issues has become quite popular. It seems that while discussing money is still somewhat taboo in casual conversation, blogs are pushing the envelope online, discussing and ... [...]
9.  [Love Finance Blogs? Check out this list!:](#)
[October 10th, 2008 at 10:24 pm](#)
[...] I've been doing some part-time writing for Lending Club (kinda a side-job thing! helps pay for my place to sleep!) and spent a good amount of time putting together a list of the Top 30 Most Popular Finance Bloggers. [...]
10.  [Personal Finance Blogs Could help You and Joe the Plumber;0\) « My Discoveries on the Road to Prosper and Learn:](#)
[October 18th, 2008 at 7:49 pm](#)
[...] The 30 Most Popular Personal Finance Blogs-Posted by DebtKid :: [...]
11.  [Max Ray:](#)
[December 21st, 2008 at 9:36 pm](#)
try out...its worth reading...GUARANTEED
12.  [rasika kawale:](#)
[March 17th, 2009 at 12:55 am](#)
yes, I purchase it. thank you.
13.  [Frugal Living:](#)
[August 31st, 2009 at 1:51 pm](#)
Thanks for the list. The top 3 are all essential reads. Many of the others I have not heard of but I am going to visit a link or two.

Thanks,
Forest.
14.  [Bill:](#)
[September 23rd, 2010 at 12:04 pm](#)
With so many good sources on the Net you would think more people would have their financial house in order.
15.  [cebu:](#)
[December 6th, 2010 at 10:08 pm](#)
thanks for the huge list that you've compile and for the effort as well....

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